

# Más allá del capitalismo de datos

Explorando alternativas democráticas para la sociedad *datificada*



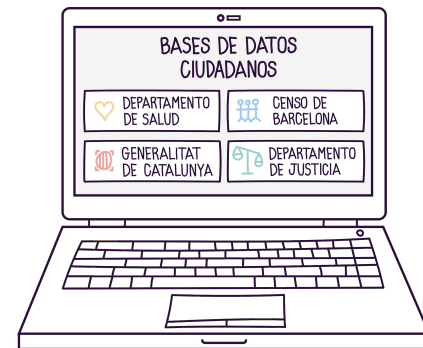
Mara Balestrini  
*@marabales*

Decidim Fest, BCN 2019

IDEAS  
FOR  
CHANGE



Maria has her data in different centralised repositories of different companies. She cannot access them.



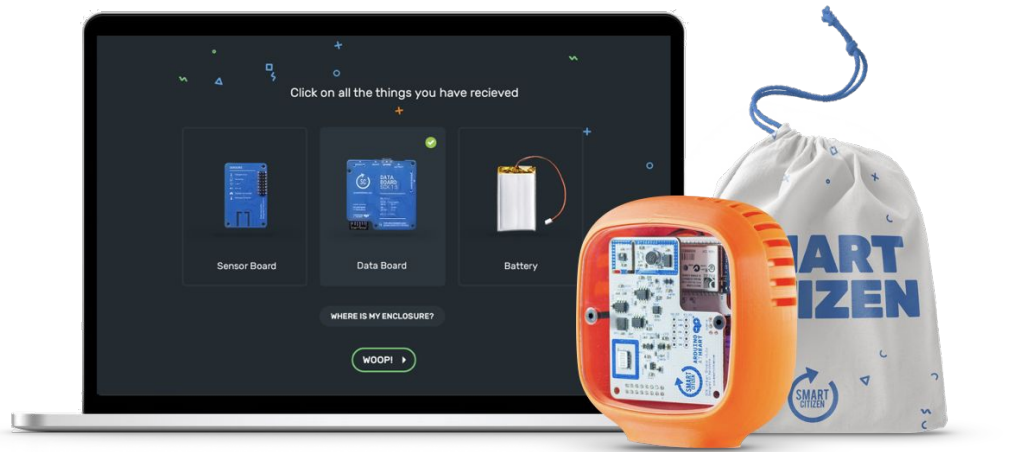
Public administrations have data of Maria in different repositories. Maria cannot access them.

## **Datos Generados por la Ciudadanía:**

producción de datos deliberada, tecnologías transparentes y usables

# MAKING SENSE: CITIZEN SENSING







# DNOSES.EU: TACKLING ODOUR POLLUTION THROUGH CGD

## ESTUDIO PIONERO El Fòrum de los hedores: los vecinos chequean la zona con una 'app'

Una iniciativa de ciencia ciudadana inicia un proyecto piloto en Barcelona para analizar el impacto odorífero de las plantas de tratamiento de residuos y otras instalaciones industriales

Luis Benavides  
Domingo, 12/05/2019 | Actualizado a las 20:5



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Odours Affecting Communities  
Added a year ago

Categories

- Toggle all
- Waste Management
- Waste Water Treatment
- Agriculture/Livestock
- Food Industries
- Industrial
- Urban Odours
- Unknown
- Other

Contributions

Find contributions Clear

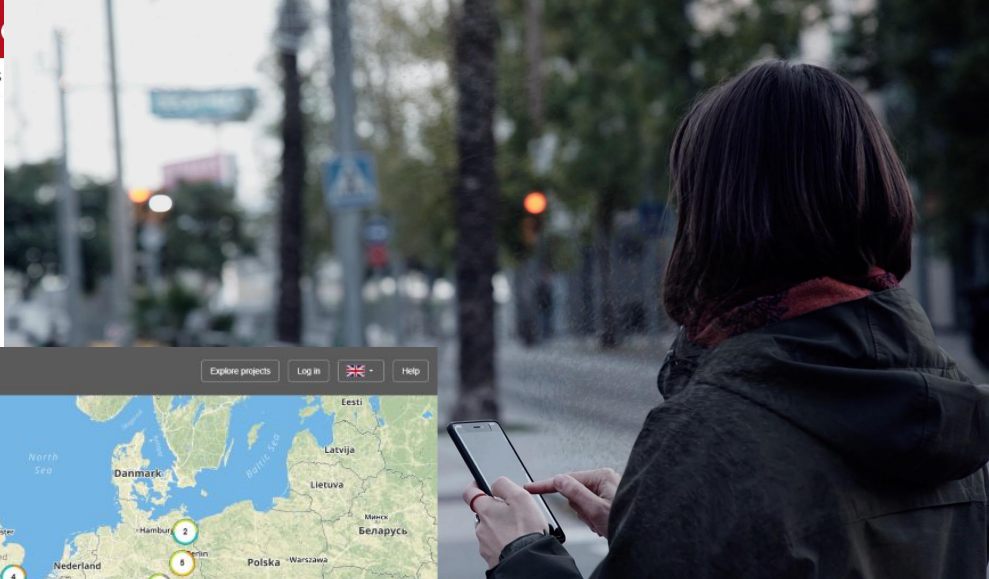
- All contributions
- My contributions

Active  Review

Pending  Draft

Sort by: Date updated

Listing 8 out of 180



Datos para informar políticas públicas

# FOODMAPPING: ENTORNOS ALIMENTARIOS Y HÁBITOS



# CITIES-HEALTH: BIO-SENSORES



#Maduixaire  
Vigilantes del aire

## Estació de control de qualitat de l'aire de ciència ciutadana

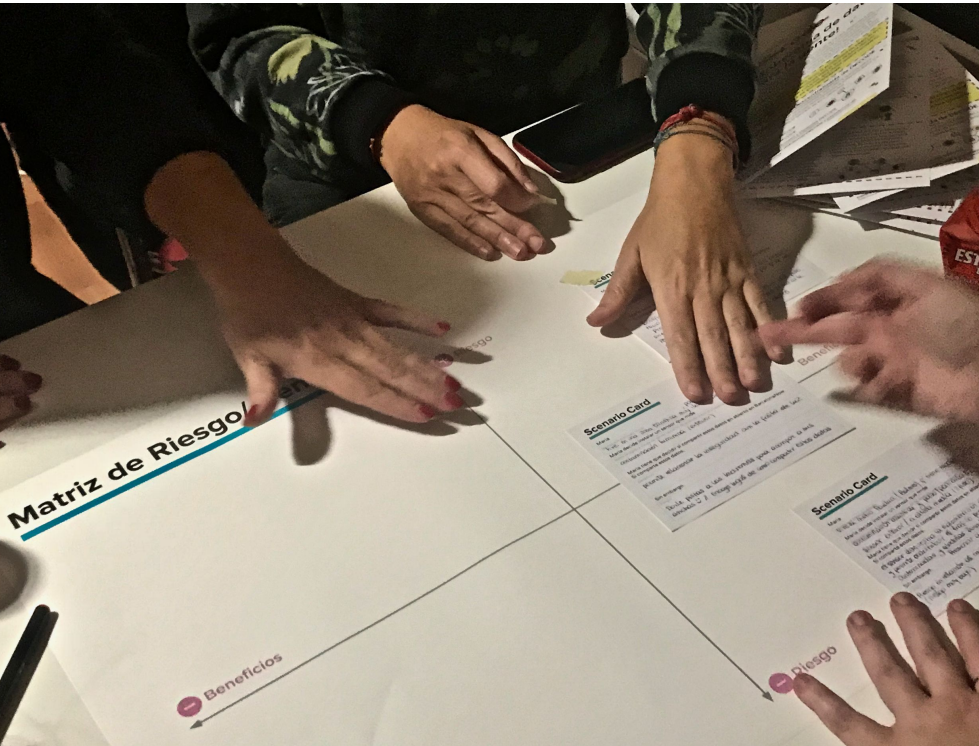
Posa'l nom  
a la planta



**Modelos de Gobernanza de Datos:**  
Smart Contracts, licencias standard...

Right to control how our data are used

# DECODE.EU + SMART CITIZEN



Right to govern and manage our data

# TRIEM: ETHICS CROWDSOURCING

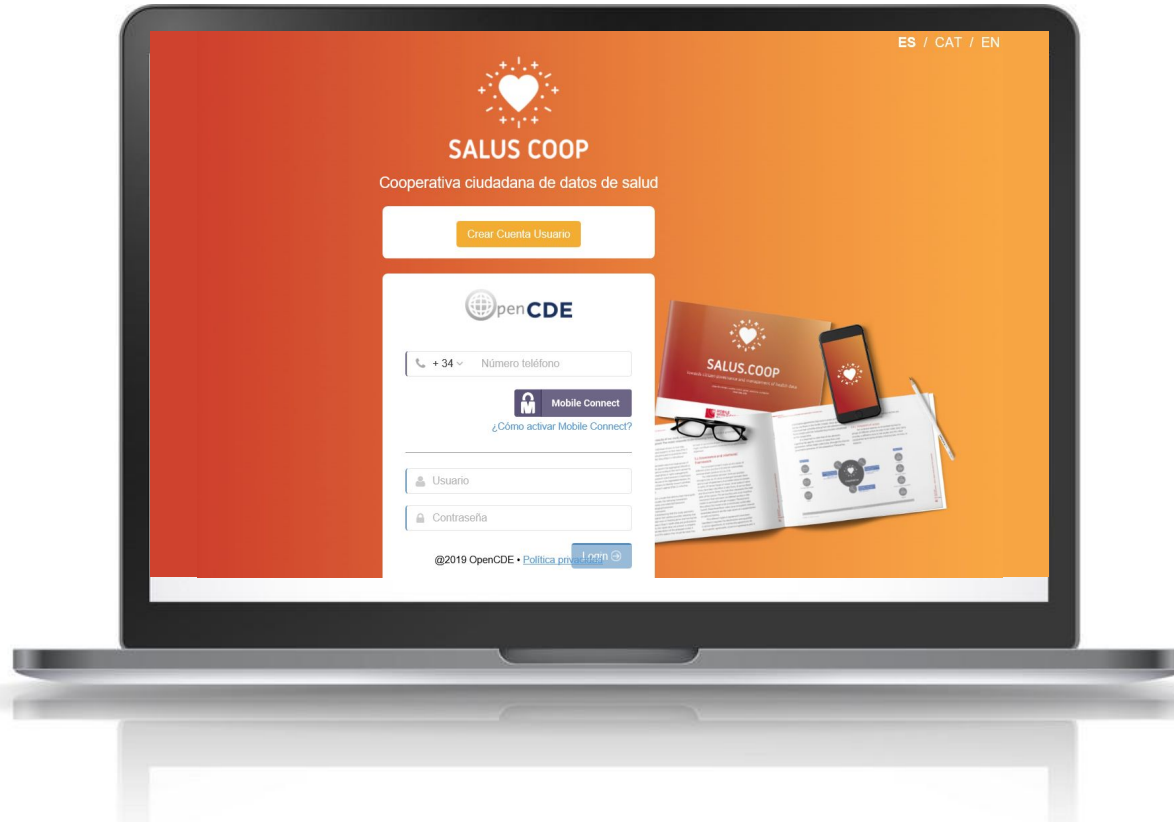


**Nuevas Instituciones:**  
Data coops, Data Trusts...



Right to donate health data for the common good

# SALUSCOOP: ENABLING HEALTH DATA SOVEREIGNTY

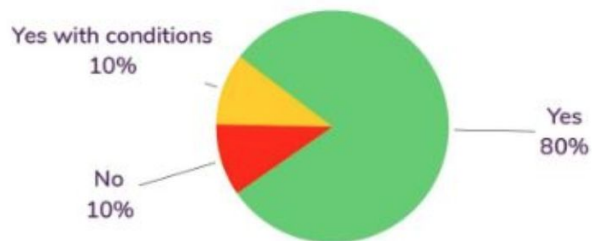


AHeaDD Gateway  
Vote Request  
powered by Lumio

### Cancer Research UK

Patterns in breast cancer among young women

Age Range ✓	Gender ✓	Location ✓
12 - 30	M F	📍 Anywhere
Anonymity ✓	Duration ✗	Commercial Use ✓
None	3 years	✗



✓ Set conditions



Delegate my Vote

AHeaDD Gateway  
License Approval

### Cancer Research UK

Patterns in breast cancer among young women

Age Range ✓	Gender ✓	Location ✓
12 - 30	M F	📍 Anywhere
Anonymity ✓	Duration ✗	Commercial Use ✓
None	3 years	✗



The Co-op stipulates that data license is held for a maximum of one year

#### Data Selected



YMAX

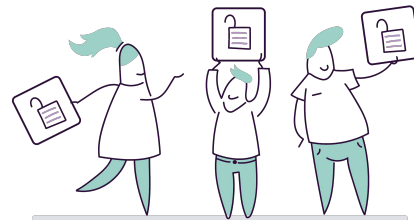
Anon-NonComm-IYMAX



👍 License Data

👎 Cancel request

Maria has access to all the information that the administration has on her (health, civil, education ...). Maria integrates these data into her personal repository.



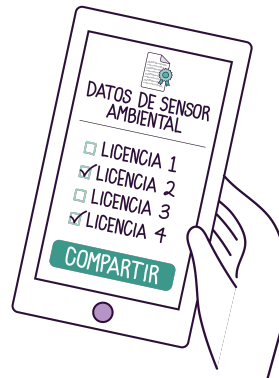
Maria belongs to a citizen data cooperative. Thanks to the support of the cooperative, Maria assigns licenses to her data, so that they can be used by third parties according to the conditions that Maria establishes.

Maria has a personal repository where she adds and manages all her data.



Maria has sensors -digital, bio, etc.-, some of them even certified by her local authority or research centers.

Maria shares her data for medical research, according to the conditions established by the assigned license.



# Moltes gràcies :)



Mara Balestrini  
*@marabales*

BCN 2019

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