

Decidim

Barcelona Economy

Economic Democracy and Sovereignty

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Decidim

Democracy at political sphere

Participatory democracy From a top down to a bottom up participatory logic: Involving more citizens in the political actors and policy agenda

Movements parties

Referendums

Crowd-sourced constitutionalism

Involving citizens in policy agenda decision making (participatory budget, Decidim Platform)

Expanding the political Beyond political institutional centric frame:

Involving actors of the quadruple helix (research, business and civic society) in the public policies design and implementation (not only on policy agenda)

Commons: Non - institutional public policies

Political sovereignty beyond institutional focus, and beyond policy focus (food, digital, economical)

Decidim

Economic Democracy and Sovereignty

Micro economy: Democratic models of economic enterprises

Macro economy & Economic system

Micro economy:

Democratic models of economic enterprises

Social economy, social and solidarity economy,
commons economy, third sector, corporate
responsibility

Micro economy:

Democratic models of economic enterprises at the platform economy

Economic production transition:
From fabriques to digital platforms

Platform economy

Consumption, exchange and production of goods and services
between distributed groups of people supported by a
digital platform



WIKIPEDIA
The Free Encyclopedia



Digital platforms Expansion areas of activity

Sample 300 cases

<Type of CBPP>



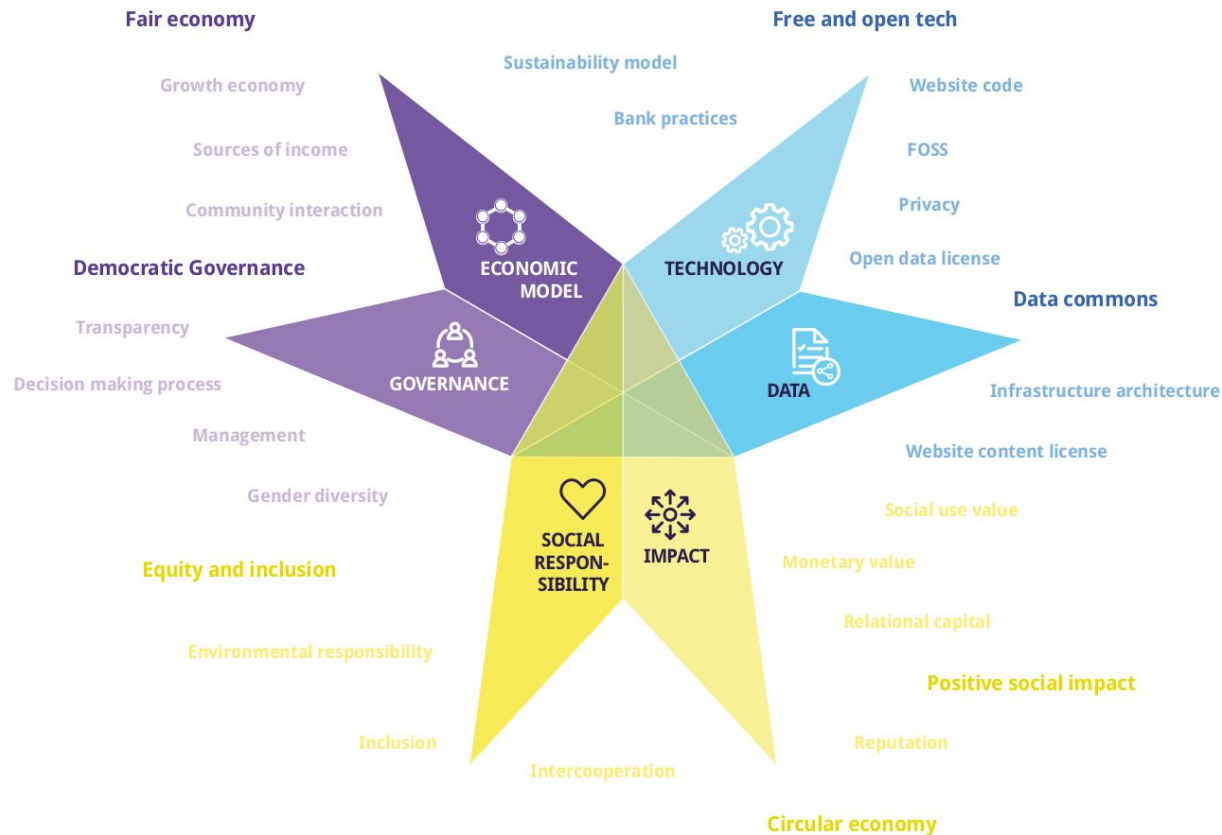
Type of CBPP (Multiple check)

- Citizen media
- Citizenscience
- Collaborative archive
- Collaborative consumption
- Collaborative filtering
- Collaborative mapping
- Collaborative research
- Collaborative video
- Collaborative writing
- Community networks
- FLOSS communities
- Free software social networks and platforms
- Gaming communities
- Hacklabs Collaborative spaces
- Internet of things
- Internet protocol
- Open data commons
- Open Science
- Open technology
- Openeducation
- P2P currency
- P2P Economy
- P2Pfile sharing
- Peer funding
- Sensor networks
- Urban commons
- Open design
- Open hardware

**Commons oriented platform economy
opportunity for the scalability of the social
economy**

7-8% GDP Barcelona: Social economy

STAR OF DEMOCRATIC QUALITIES OF DIGITAL PLATFORMS



Models of platform economy



Open Commons



Platform coops



Unicorn



GOVERNANCE, DEMOCRATIC ECONOMY, ECONOMICAL SUSTAINABILITY AND PURPOSE EMBEDDED IN THE ECONOMIC MODEL

Foundations, with systems of community participation
Economic models adapted to keep community governance

SMEs & cooperatives

International company

Economic models driving governance

POWER DISTRIBUTION; FREEDOM ALLOCATIONS AND OWNERSHIP EMBEDDED IN THE TECN AND KNOWLEDGE POLICY

Collective and public ownership
Open software (replicable)
Open data
Open licenses (eg Creative Commons)

Open software (replicable)
Data policy depend

Private ownership
Proprietary software
Closed data
Restricted Copyright

IMPACT ON VALUE CREATION AND SOCIAL RESPONSIBILITY TOWARDS EXTERNALITIES

Social value
Circular economy - environmental impact
Gender active policies

Social and economic value
Circular economy - environmental impact
Gender active policies

Economic value
Gender discrimination complaints
Environmental discrepancies

PLATFORM COOPERATIVISM in Barcelona: **Consumption**



Som Energia.coop 100.000 contrats; 60.000 members)



Som Connexio Eticom.coop
(5300 membres, 9500 contracts)

We are what we share?



SomMobilitat.coop: 32
catalan nodes

Agriculture consumption coops:
(900 membres)



PLATFORM COOPERATIVISM in Barcelona: **Work**



Mensakas



800 members Catalonia

(72.000 around the world)



SMartib
cooperativa
de gestión de proyectos
artísticos y culturales



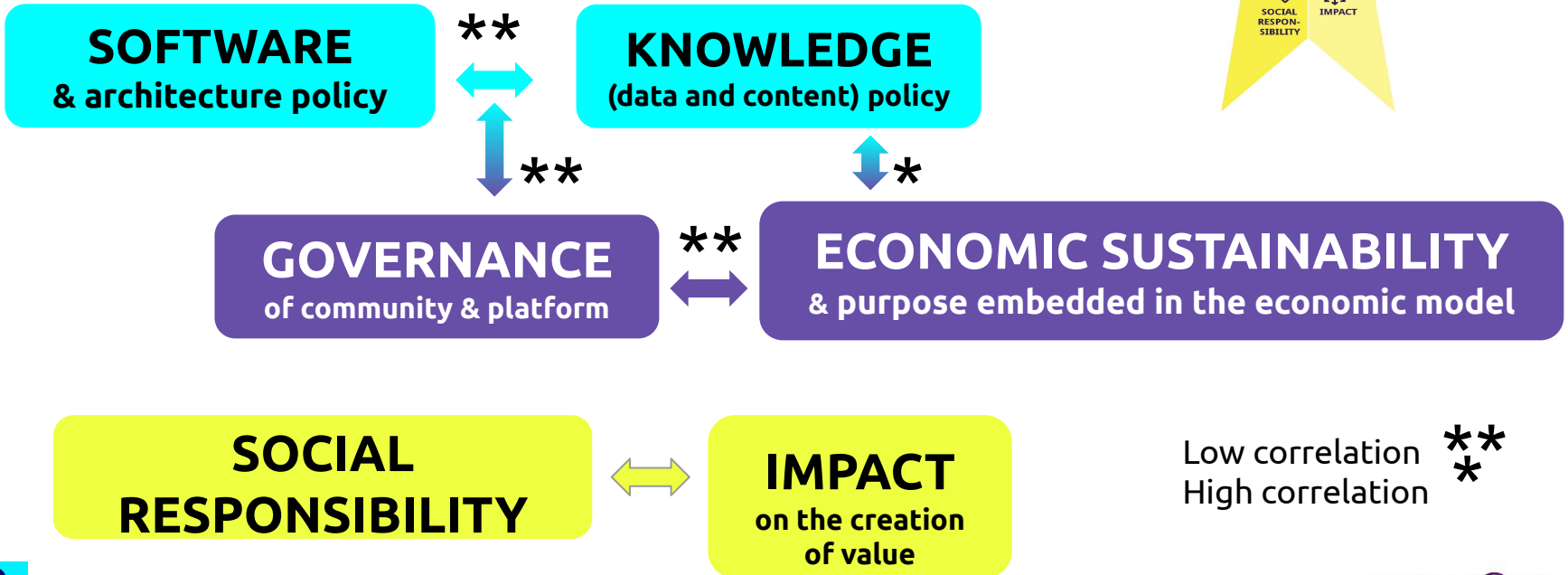
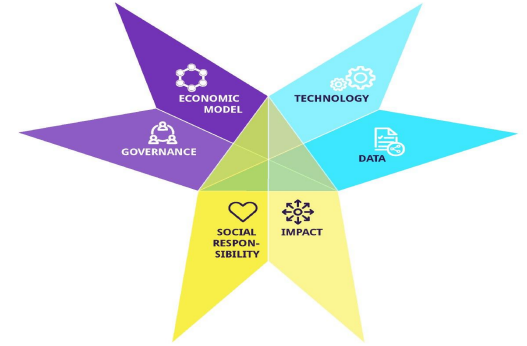
XOBB Cooperativa



Start of 10 cases

		El Recetario	Smart IB	Goteo	Katuma	Time bank	Free sound	XOBB	eReuse	Sentilo	Pam a Pam
Governance	Involving the community in contributing to the digital platform in the decision making	Green	Orange	Orange	Orange	Green	Red	Green	Green	Orange	Green
	Possibility to participate at the platform so as to contribute to the contents of the initiative	Green	Orange	Green	Green	Green	Green	Green	Green	Green	Green
Economy	The main objective of the project and/or organization is not profitability	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
	Everybody in the organization has economical information of it	Orange	Orange	Green	Green	Green	Red	Orange	Orange	Orange	Green
Knowledge policies	Copy left license. The contents are able to be reuse it.	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green
	Open data licence. Everybody could get and use data platform.	Red	Red	Green	Red	Red	Green	Green	Green	Green	Orange
Technological policies	The platform is developed in Free/Libre and Open Source Software	Orange	Red	Green	Green	Orange	Green	Green	Green	Green	Green
	Software is hosted in differents servers	Red	Red	Red	Green	Red	Red	Orange	Orange	Red	Red
Social responsibility	Inclusion of socially disadvantaged groups and active gender inclusion policy	Green	Green	Green	Red	Orange	Orange	Green	Red	Red	Green
	Initiative takes care and promote environmental impact reduction	Green	Green	Orange	Green	Orange	Red	Red	Green	Green	Green

DEMOCRATIC DIMENSIONS CORRELATIONS



A more democratic alternative to capitalism

..... and to patriarchy?

Beyond social economy wave:

**Social/Commons, feminism & environmentalism
fusion**

Glass ceiling of the democratization of the economy

(regulations, funding, cultural war, ...)

Democratic economy
Beyond micro economy:
Macro economy & Economic system

Democratic economy Beyond micro economy: Macro economy & Economic system

- Policy agendas and regulations that favor democratization of the economy
- Participative democracy to macroeconomic policies
 - Citizens participation on economic policies agenda
 - Citizens participation in economic institutions (at local and global level)
- Redefine and expand the conception of what is economy. The invisible economy (feminist economy)
- **Mission driven economy:** Redirect the economy system from profit oriented into political challenges and goals



Sharing Cities Summit 2018

50 cities representatives worldwide and **80 actors** of the platform economy ecosystem

Discussing the **challenges and opportunities of platform economy, co creating policies and building cities commons actions.**

Declaration of Sharina Cities

Principle #1

Platform models differentiation

Distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to this differentiation.

Principle #2

Labour

Empower people to have opportunities to earn or increase their income through new work agreements and adapted fiscalty without contributing to social precariousness or constituting an administrative burden.

Principle #3

Labour

Provide fair working conditions and access to benefits and rights for workers.

Principle #4

Inclusion

Prevent discrimination and Bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.

Principle #5

Public protection

Prevent discrimination and bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.

Principle #6

Environmental sustainability

Promote sustainable practices and to share within the framework of a circular economy, to foster and promote the development of these activities in order to reduce emissions and waste.

Principle #7

Data sovereignty and citizens' digital rights

Protect citizens' digital rights Through the implementation of Technological Sovereignty policies and ethical digital standards.

Principle #8

City sovereignty

Guarantee respect for the legal jurisdictions of cities given the potential disruption from the digital platforms, create a coordination mechanism And tools to support cities in their negotiation and work together among cities to encourage changes in regulatory and framework policies.

Principle #9

Economic promotion

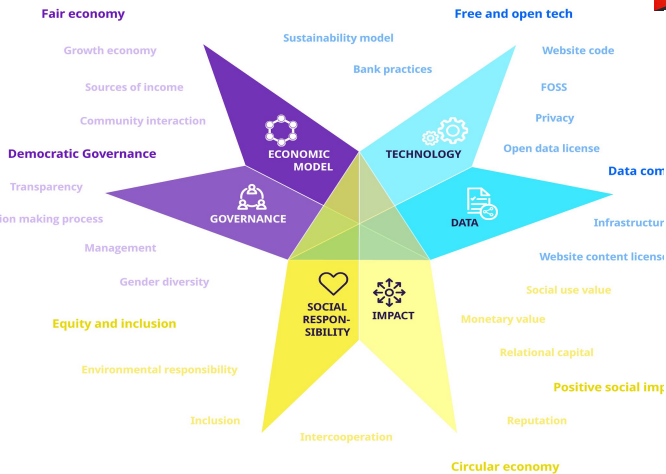
Promote the development of local collaborative economic ecosystems and particularly small and medium enterprises (SME), based on positive impact in cities –as described in the first principle– through entrepreneurship support programs, participative tools, funding or other promotion tools.

Principle #10

General interest

Preserve the Right to the City and Urban Commons, strengthen communities, protect General Interest, public space, and basic human rights, such as access to affordable and adequate housing.





SHARING CITIES DECLARATION: CITIES' COMMON PRINCIPLES AND COMMITMENTS FOR CITY SOVEREIGNTY REGARDING THE PLATFORM ECONOMY

Sharing Cities Summit, 12th-15th NOV 2018

The Sharing Cities Summit Mayors and Deputy Mayors gathered from leading cities all around the world to discuss at the Sharing Cities Summit Barcelona 2018 how the continuous growth of platform economies impacts on the life and economic development of the cities, as well as what innovative measures can be taken to meet the challenges and opportunities cities face.

Models of platform economy based on collaboration and sharing foster an atmosphere of vibrancy, innovation and economic prosperity for citizens and cities by creating opportunities for individuals and communities to interact, support and benefit from mutual engagements in shared interests. At the same time, some cases and models of platform economy are challenging cities' sovereignty. As a result of previous summits in Amsterdam 2016 and NYC 2017, and the formal agreements of the Barcelona Summit in November 2018, 42 cities attending concurred on the following common Declaration of principles and commitments of the cities to take advantage of these opportunities and to face the challenges.

PLATFORM MODELS DIFFERENTIATION

Principle #1. To distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to these differentiations.

Distinguish digital platforms and platform activity which are not built on truly collaborative models, from platform models that are collaborative and constitute opportunities for the city's economic activity. The set of qualities that characterise collaborative platforms and determine differences between platforms are: to host predominantly peer-to-peer relationships; to be based on fair economic models and redistributions; to favor participative community governance; openness and transparency of its technology and data; inclusion by providing equal services to the different segments of the city inhabitants avoiding any discrimination; and responsibility towards negative impact.

LABOUR

Principle #2. Empower people to have opportunities to earn or increase their income through new work agreements and adapted fiscality without contributing to social precariousness or constituting an administrative burden.

Principle #3. Ensure fair, legally compliant and timely compensation. Provide fair working conditions and access to benefits and rights for workers (earnings maximization, minimum or regulated wages, income security, wage predictability, protection against arbitrary behaviour, rejection of excessive workplace surveillance, right to log off, collective bargaining).

INCLUSION

Principle #4. To prevent discrimination and bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.







**SHARING
CITIES ACTION**

Sharing Cities Encounter @ Smart City World Congress Expo

Barcelona, 19 & 21 Nov 2019

www.sharingcitiesaction.net

